



BIG DATA CONFERENCE EUROPE ' 2024

SPONSORSHIP OPPORTUNITIES



ABOUT



WHEN?

November 19-22, 2024



WHERE?

The on-site conference will be held in Vilnius, Lithuania. The online conference will be held using Pine events platform.



TARGET GROUPS

Big Data Conference Europe is the leading event primarily aimed at Developers, Data, Analysts, Scientists, Managers, and anyone with interesting experience about Big Data, High Load, Data Science, AI, Machine Learning technologies, tools, approach or solutions.

Big Data Conference Europe is a four-day event that focuses on technical discussions in the areas of Big Data, High Load, Data Science, Machine Learning and AI. The conference comprises a series of workshops and sessions, aimed at bringing together developers, IT professionals, and users, to share their experience, discuss best practices, describe use cases and business applications related to their successes. The event is designed to educate, inform and inspire – organized by people who are passionate about Big Data and Data Exploration.

We look forward to seeing you there!

700+

ATTENDEES

60+

TALKS

4+

WORKSHOPS

4

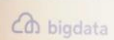
TRACKS

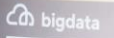
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DAYS





 bigdata

 bigdata [Join at uldata.com](http://Join.at/uldata.com)
#3177 394

Data is the new oil - it's valuable, but cannot be used unrefined

04



ONE PACKAGE – TWO CONFERENCES

Since the two conferences RPA Europe and Big Data Europe complement each other very well, they will be held together for the first time in 2024. This means that two communities will come together to share, network and learn. It's great value because by sponsoring one conference you and your team get access to both.



05

MEET YOUR TARGET AUDIENCE

REGIONS

Engage with a global audience as our conference attracts professionals from different regions, promoting international collaboration.



NORTHERN EUROPE

42%

WESTERN EUROPE

22%

CENTRAL & EASTERN EUROPE

21%

SOUTHERN EUROPE

7%

OUTSIDE EUROPE

8%

ENGAGE WITH YOUR TARGET AUDIENCE

JOB ROLES

Experience diverse perspectives as professionals from various job roles unite at Big Data Conference Europe.

07

18%

Software Development
and Programming

10%

Data Scientist

5%

C-Suite Executive

3%

DevOps and Deployment

18%

Data Analyst

7%

Other Data Science
and Analytics role

4%

(DBA) Data Engineer
System Administrator

3%

Machine Learning
Engineer

14%

Team Lead

6%

Managers

3%

Business Intelligence
(BI) Developer

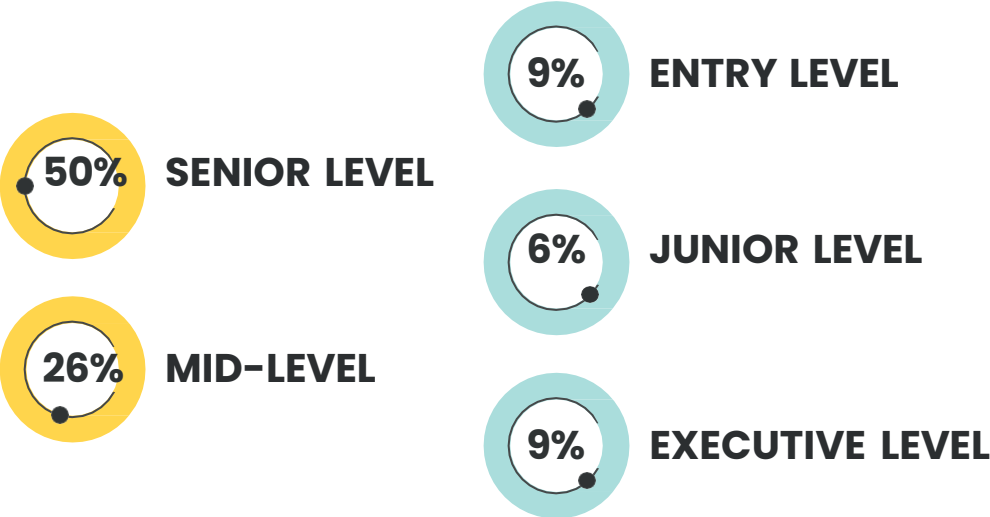
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Other

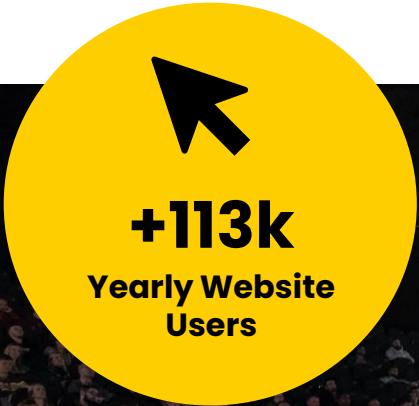
ENGAGE WITH YOUR TARGET AUDIENCE

EXPERIENCE LEVELS

Explore the power of networking at our conference, where a mix of seasoned experts and emerging talents gather for an enriching exchange of ideas.



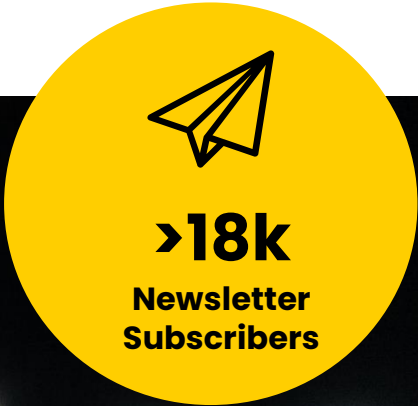
CONFERENCE REACH



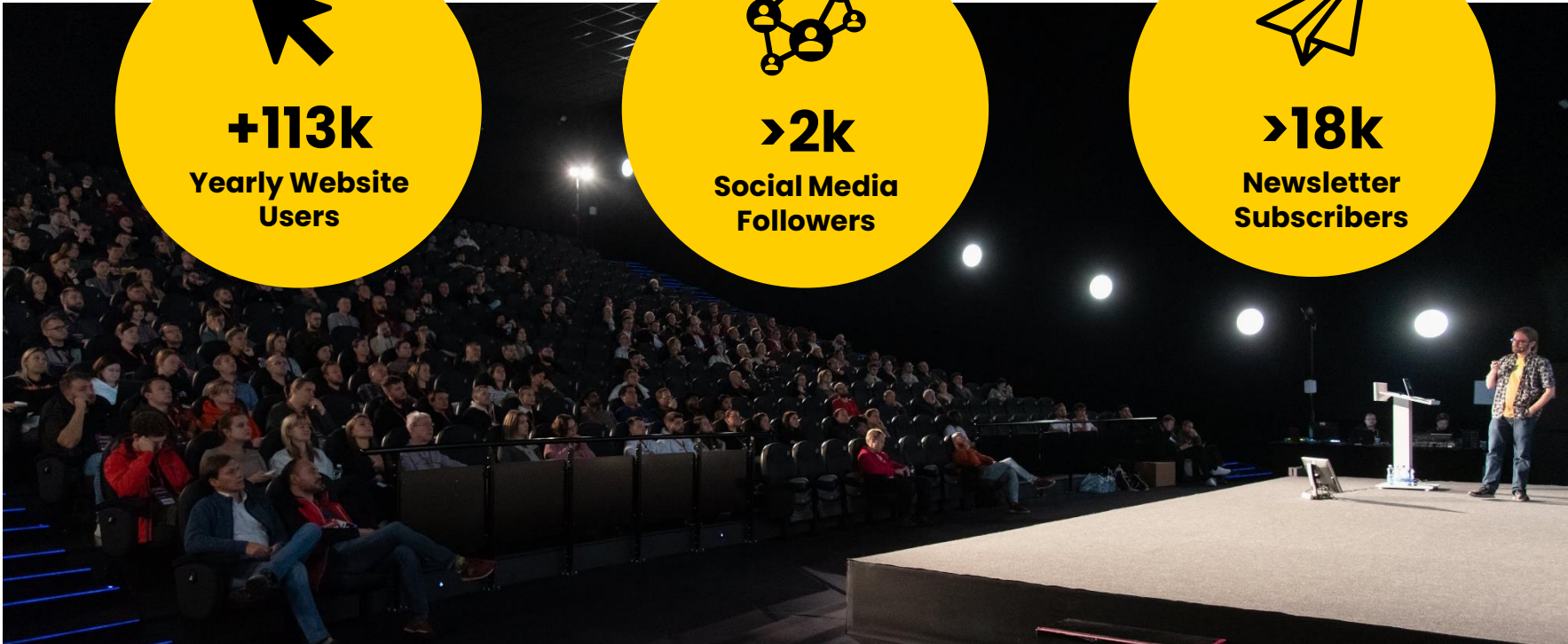
+113k
Yearly Website
Users



>2k
Social Media
Followers



>18k
Newsletter
Subscribers





BRONZE

Basic Visibility:
Ideal if your goal is to make your brand visible to the target audience

2.000



SILVER

Enhanced Visibility and Engagement:
Perfect for companies wanting to increase brand visibility and share ideas with the target audience

5.000



GOLD

Market Presence and Networking:
Tailored for those aiming to strengthen their market presence, engage with customers and partners face to face, and share valuable knowledge with participants

8.000

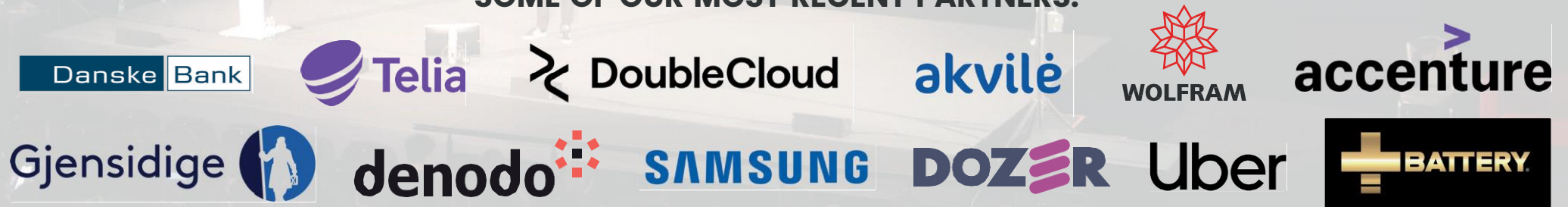


PLATINUM

Premium Leadership Showcase:
Elevate your brand by choosing our top-tier package, designed to highlight your leadership and secure premium positioning within the esteemed Big Data Community

12.000

SOME OF OUR MOST RECENT PARTNERS:



SPONSORSHIP PACKAGES FOR ONSITE ATTENDANCE

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of onsite attendees emails who agreed to receive promotions from partners	●			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience)	2	1		
Booth at the conference area	1	1		
Quiz before the closing keynote	●	●		
Logo on the main hall screen	●	●		
Distribution of leaflets, gifts or other material	●	●		
Participating as a discussor in an open panel discussion	●	●	●	
Social media posts (Facebook, Twitter, LinkedIn)	●	●	●	
Logo on the badge	●	●	●	
Logo on informational TV screens	●	●	●	●
Logo on informational mailings to attendees	●	●	●	●
Logo on the conference website	●	●	●	●
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 3-days onsite conference	5	3	2	1
Mentioning during opening and closing ceremonies	●	●	●	●
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	12.000 €	8.000 €	5.000 €	2.000 €
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	18.000 €	12.000 €	7.500 €	3.000 €

*The space for opportunities are limited, therefore we rely on first-come, first-served basics | ** Excluding VAT.

Sponsorship opportunities are defined more specifically further

SPONSORSHIP PACKAGES FOR ONLINE ATTENDANCE

ONLINE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	●			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Virtual booth at the sponsors' area	●	●		
Announcements (SMS, push & email notifications) for participants during the conference	●	●		
Distribution of digital handouts and products	●	●		
List of sponsor's booth visitors contacts	●	●		
Logo on a virtual stage track	●	●	●	
Logo in a streaming session screen	●	●	●	
Social media posts (Facebook, Twitter, LinkedIn)	●	●	●	
Banners on the conference platform's different pages	●	●	●	
Participating as a discussor in an open panel discussion	●	●	●	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the conference platform	10	5	2	
Option to see attendees' list and chat on the platform	●	●	●	●
Business card on the platform	●	●	●	●
Logo on platform letters and promotional mailings to attendees	●	●	●	●
Logo on the conference website	5	3	2	1
Complimentary tickets to 3-days online conference	●	●	●	●
Mentioning during opening and closing ceremonies	●	●	●	●
PRICE FOR ONLINE SPONSORSHIP PACKAGES**	12.000 €	8.000 €	5.000 €	2.000 €
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	18.000 €	12.000 €	7.500 €	3.000 €

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EXCLUSIVE CONFERENCE AFTER PARTY SPONSORSHIP PACKAGE

Take the unique privilege of hosting the much-anticipated after-party, providing an unforgettable experience for all conference attendees. With a budget of approximately 4000 Eur, your generous support will contribute to the success of the event and elevate your brand in an international community.

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 3-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS announcements for participants during the conference

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“

Amazing conference!
Strongly recommended for
professionals interested in
data engineering, AI and cloud.

”

George Matheou
Ph.D.Data Engineer @FXGT



RUGILE ANSKAITYTE

CONFERENCES COORDINATOR



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