

BIG DATA CONFERENCE EUROPE '2024

SPONSORSHIP OPPORTUNITIES







ABOUT



WHEN?

November 19-22, 2024



WHERE?

The on-site conference will be held in Vilnius, Lithuania. The online conference will be held using Pine events platform.



TARGET GROUPS

Big Data Conference Europe is the leading event primarily aimed at Developers, Data, Analysts, Scientists, Managers, and anyone with interesting experience about Big Data, High Load, Data Science, Al, Machine Learning technologies, tools, approach or solutions.









Big Data Conference Europe is a four-day event that focuses on technical discussions in the areas of Big Data, High Load, Data Science, Machine Learning and Al. The conference comprises a series of workshops and sessions, aimed at bringing together developers, IT professionals, and users, to share their experience, discuss best practices, describe use cases and business applications related to their successes. The event is designed to educate, inform and inspire – organized by people who are passionate about Big Data and Data Exploration.

We look forward to seeing you there!

700+ 60+ 4+ 4 4 ATTENDEES TALKS WORKSHOPS TRACKS DAYS











MEET YOUR

TARGET AUDIENCE

REGIONS

Engage with a global audience as our conference attracts professionals from different regions, promoting international collaboration.



NORTHERN EUROPE

42%

WESTERN EUROPE

22%

CENTRAL & EASTERN EUROPE

21%

SOUTHERN EUROPE

7%

OUTSIDE EUROPE

8%







ENGAGE WITH YOUR

TARGET AUDIENCE

JOB ROLES

Experience diverse perspectives as professionals from various job roles unite at Big Data Conference Europe.

18%

Software Development and Programming

18% Data Analyst

14% Team Lead 10%

Data Scientist

7% Other Data Science

and Analytics role

6% Managers 5%

C-Suite Executive

4%

(DBA) Data Engineer System Administrator

Business Intelligence (BI) Developer

DevOps and Deployment

Machine Learning Engineer







ENGAGE WITH YOUR

TARGET AUDIENCE

EXPERIENCE LEVELS

Explore the power of networking at our conference, where a mix of seasoned experts and emerging talents gather for an enriching exchange of ideas.



















BRONZE

Basic Visibility: Ideal if your goal is to make your brand visible to the target audience

2.000



SILVER

Enhanced Visibility and Engagement: Perfect for companies wanting to increase brand visibility and share ideas with the target audience

5.000



GOLD

Market Presence and Networking: Tailored for those aiming to strengthen their market presence, engage with customers and partners face to face, and share valuable knowledge with participants

8.000



PLATINUM

Premium Leadership Showcase: Elevate your brand by choosing our top-tier package, designed to highlight your leadership and secure premium positioning within the esteemed Big Data Community

12.000































SPONSORSHIP PACKAGES FOR ON-SITE ATTENDANCE

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of onsite attendees emails who agreed to receive promotions from partners	•			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on virtual track)	2	1		
Booth at the conference area	1	1		
Quiz before the closing keynote	•	• I		
Logo on the main hall screen	•	• I		
Distribution of leaflets, gifts or other material	•	•		
Participating as a discusser in an open panel discussion	•	• I	•	
Social media posts (Facebook, Twitter, LinkedIn)	•	• I	•	
Logo on the badge	•	• I	•	
Logo on informational TV screens	•	•	•	•
Logo on informational mailings to attendees	•	• I	•	•
Logo on the conference website	•	•	•	•
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 3-days onsite conference	5	3	2	1
Mentioning during opening and closign ceremonies	•	•	•	•
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	12.000 €	8.000€	5.000 €	2.000 €
PRICE FOR ONLINE AND ONSITE SPOMSORSHIP PACKAGES**	18.000 €	12.000 €	7.500 €	3.000 €

^{*}The space for opportunities are limited, therefore we rely on first-come, first-served basics | ** Excluding VAT.



SPONSORSHIP PACKAGES FOR ONLINE ATTENDANCE

ONLINE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	•			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Virtual booth at the sponsors' area				l l
Announcements (SMS, push & email notifications) for participants during the conference				l
Distribution of digital handouts and products				
List of sponsor's booth visitors contacts				l ——— I
Logo on a virtual stage track				
Logo in a streaming session screen				
Social media posts (Facebook, Twitter, LinkedIn)				
Banners on the conference platform's different pages				
Participating as a discusser in an open panel discusion	20	10	5	
Option to schedule calls with speakers and attendees	10	5	2	
Job listings on the conference platform	•	•	•	• I
Option to see attendees' list and chat on the platform	•	•	•	•
Business card on the platform	•	•	•	•
Logo on platform letters and promotional mailings to attendees	•	•	•	•
Logo on the conference website	5	3	2	1
Complimentary tickets to 3-days online conference	•	•	•	•
Mentioning during opening and closing ceremonies				l l
PRICE FOR ONLINE SPONSORSHIP PACKAGES**	12.000 €	8.000€	5.000 €	2.000 €
PRICE FOR ONLINE AND ONSITE SPOMSORSHIP PACKAGES**	18.000 €	12.000 €	7.500 €	3.000 €

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AFTER PARTY SPONSORSHIP PACKAGE

Take the unique privilege of hosting the much-anticipated after-party, providing an unforgettable experience for all conference attendees. With a budget of approximately 4000 Eur, your generous support will contribute to the success of the event and elevate your brand in an international community.

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 3-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS announcements for participants during the conference







Amazing conference!
Strongly recommended for professionals interested in data engineering, Al and cloud.

George Matheou

Ph.D.Data Engineer @FXGT











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