



# **BIG DATA CONFERENCE EUROPE 2022**

**ONLINE EDITION**

## **Sponsorship Opportunities**

**When?** November 23-24, 2022

**Where?** Online

The online conference will be held using [pine.events](https://pine.events) platform.

2

DAYS

4

TRACKS

40+

TALKS

2000+

ATTENDEES

**Big Data Conference Europe** is a 2-day conference with technical talks in the fields of Big Data, High Load, Data Science, Machine Learning and AI. Conference brings together developers, IT professionals and users to share their experience, discuss best practices, describe use cases and business applications related to their successes.

**Target groups:** IT Professionals, IT Managers, Consultants and anyone with interesting experience about Big Data, High Load, Data Science, AI, Machine Learning technologies, tools, approach or solutions.

# Sponsorship Packages for Online Attendance



| SPONSORSHIP PACKAGES  | PLATINUM | GOLD    | SILVER  | BRONZE  |
|---|----------|---------|---------|---------|
| List of attendee emails (1500-2000)   | ✓        | ✗       | ✗       | ✗       |
| Virtual booth and company's placement in the lobby*   | ✓        | ✗       | ✗       | ✗       |
| Hosting panel discussion*   | 1        | ✗       | ✗       | ✗       |
| Speaker opportunity   | 1        | 1       | ✗       | ✗       |
| Hosting conference track (opportunity to present moderator for interaction with speakers and audience on virtual track) | ✓        | ✓       | ✗       | ✗       |
| Announcements (SMS, push and email notifications) for participants during the conference                                | ✓        | ✓       | ✗       | ✗       |
| Scheduled marketing messages through Twitter, Facebook, LinkedIn (before the conference)                                | ✓        | ✓       | ✗       | ✗       |
| Logo on virtual stage track*  | ✓        | ✓       | ✗       | ✗       |
| Livestream booth at Sponsors area   | ✓        | ✓       | ✓       | ✗       |
| Distribution of digital handouts and products   | ✓        | ✓       | ✓       | ✗       |
| List of Sponsors booth visitor contacts   | ✓        | ✓       | ✓       | ✗       |
| Banners on conference platform different pages  | ✓        | ✓       | ✓       | ✗       |
| Participating as discussor in panel discussion  | ✓        | ✓       | ✓       | ✗       |
| Option to schedule calls with speakers and attendees  | 20       | 15      | 10      | ✗       |
| Complimentary tickets to 2-Days conference  | 10       | 7       | 5       | 3       |
| Option to see the attendee list and chat on the platform  | ✓        | ✓       | ✓       | ✓       |
| Job listings on the platform  | 10       | 7       | 5       | 3       |
| Your business card on the platform  | ✓        | ✓       | ✓       | ✓       |
| Logo on platform letters to attendees   | ✓        | ✓       | ✓       | ✓       |
| Logo on promotional mailings for the attendees  | ✓        | ✓       | ✓       | ✓       |
| Logo on the conference website  | ✓        | ✓       | ✓       | ✓       |
| Mentioning during Opening and Closing ceremonies  | ✓        | ✓       | ✓       | ✓       |
| <b>PRICE**</b>  | 7 000 €  | 5 000 € | 3 000 € | 1 000 € |

\*The space for opportunities are limited, therefore we rely on first-come, first-served basis.

\*\* Excluding VAT.



Donatas Sedys  
Conferences Co-Founder  
**[info@bigdataconference.eu](mailto:info@bigdataconference.eu)**  
[+37061880137](tel:+37061880137)