Conferences
Sponsorship Opportunities
**TestCon**
13-15 October, 2020
[2 conference days, 1 workshop day]
Focused on Software Testing and QA

**bigdata**
24-26 November, 2020
[2 conference days, 1 workshop day]
Focused on Big Data, High Load, Data Science and Machine Learning and AI

**DIGITAL MARKETING EUROPE**
11-13 May, 2021
[2 conference days, 1 workshop day]
Focused on digital marketing mindset, technologies, methods and practices

**DEVOPS PRO EUROPE**
23-25 March, 2021
[2 conference days, 1 workshop day]
Focused on core principles and concepts of the DevOps methodologies, tools and approaches

**DevDays**
13-15 April, 2020
[2 conference days, 1 workshop day]
Focused on best practices and emerging technologies in the Software Development industry
About Conferences

We are an unmissable fixture in the Lithuanian digital marketing and IT scene, bringing 5 conferences each year, consisting of 20 to 55 sessions per one conference, 5 to 10 full-day workshops, panel discussions, hackathons, exhibitions, quizzes and lots of fun.

Our conferences are for anyone in digital marketing and IT fields.
Conferences by Numbers

- 6880 people attended
- 470 speakers from 19 different countries covering a wide range of topics
- 90 deep dive workshops

Why Partner?

- Lead Generation
- Brand Awareness
- Networking
- Employer Branding
- Thought Leadership
Overall Number of Attendees:

- 2016:
  - International: 55%
  - Lithuanian: 45%

- 2017:
  - International: 55%
  - Lithuanian: 45%

- 2018:
  - International: 45%
  - Lithuanian: 55%

- 2019:
  - International: 45%
  - Lithuanian: 55%

- 2020 (expected):
  - International: 55%
  - Lithuanian: 45%
TestCon Europe is the leading three-day conference for everyone willing to learn testing trends, best practices and make their contribution to the smoother software development cycle and quality. The conference provides an excellent platform to keep up-to-date with the latest industry trends, exchange experiences and benefit from networking opportunities.
BIG DATA Conference Europe is a three-day conference with technical talks in the fields of Big Data, High Load, Data Science and Machine Learning.

Conference brings together developers, IT professionals and users to share their experience, discuss best practices, describe use cases and business applications related to their successes.

The event is designed to educate, inform and inspire – organized by people who are passionate about Big Data and Data Exploration.
DevOps Pro Europe is a three-day conference which covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.
DevDays Europe – a three-day software development conference bringing together internationally recognized speakers and developers to encourage excellence and innovation in the Lithuanian development community. Conference covers the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype.

Conference is dedicated to developers who are serious about keeping up with the latest trends.
Digital Marketing Europe – a three-day digital marketing conference about Online Marketing, Customer Experience and Technology Stack presenting which mindset, technologies, methods and practices should be part of the toolbox of every digital marketer and company.

Conference is dedicated to marketing professionals, consultants, entrepreneurs or agency specialists.
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the conference website</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Mentioning during Opening and Closing ceremonies</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Logo on the presentation slides and the presentation screen</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
</tr>
<tr>
<td>Video replay on online version during all conference breaks</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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</tr>
<tr>
<td>Promotional mail to attendees before the conference for online meeting booking opportunity with the sponsor</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Quiz before the Closing Keynote *</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Distribution of digital assets of gifts**</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Logo on promotional mailings for the attendees</td>
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<td>YES</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Complimentary conference tickets</td>
<td>7</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Scheduled marketing messages through Twitter, Facebook (during conference days)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>-</td>
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<tr>
<td>Speaker opportunity (scheduled by the organizer)</td>
<td>2</td>
<td>1</td>
<td>-</td>
<td>-</td>
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<tr>
<td>ZOOM room during all the conference</td>
<td>2</td>
<td>1</td>
<td></td>
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</tr>
<tr>
<td><strong>PRICE</strong>*</td>
<td>9 000 €</td>
<td>5 000 €</td>
<td>3 000 €</td>
<td>1 000 €</td>
</tr>
</tbody>
</table>

* In case several Sponsors request to host the Quiz, we rely on first-come, first-served basis. The Quiz prize is provided by the Sponsor.
** Promotional and gifts material is provided by the Sponsor.
*** Excluding VAT.

In case of buying sponsorship packages for 2 conferences, 15% discount is applied for lower-cost package.
In case of buying sponsorship packages for 3 conferences, 15% and 30% discounts are applied for two lower-cost packages accordingly.
Sponsors so far

Oberlo
Devbridge Group
Wix Engineering
Trustpilot
Samsung
Layer V
Nasdaq
Adform
Dynatrace
Flow Traders
Oracle
Danske Bank
Wolfram
Uber
Gjensidige
Virtustream
Make Progress Happen

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